



**JOEL FRAMSON EARNS AICPA'S
DISTINGUISHED SERVICE AWARD
FOR PERSONAL FINANCIAL PLANNING**

Framson Gets Top PFP Honor from AICPA



Joel H. Framson

New York (Jan. 28, 2003) -- The American Institute of CPAs has honored Joel H. Framson with its Personal Financial Planning Division's Distinguished Service Award.

Framson, a Personal Financial Specialist and Certified Financial Planner, is President of West Los Angeles-based Silver Oak Wealth Advisors, a fee-only financial planning and investment consulting practice. He serves as national chairman of the AICPA Personal Financial Planning Executive Committee, which is responsible for establishing national standards for CPAs providing financial planning and investment services.

Quoted frequently in The Los Angeles Times and in numerous financial magazines, Framson is a featured speaker on financial and investment strategies to many national and California conferences for accountants and attorneys. He currently presides over the AICPA Subcommittee, which is creating the Handbook for Investment Fiduciaries. At the 2003 AICPA Annual Personal Financial Planning Technical Conference, Framson introduced the Handbook and spoke on the topics of creating Prudent Investment Practices and a Prudent Process of Investing.

In 2002, Framson was named one of the top 250 financial advisors in the country by Worth Magazine.

"As practitioner, instructor and committee volunteer, Joel has been a devoted advocate of financial planning and investment advisory services as practice disciplines for CPAs," said Anat Kendal, AICPA Director – Financial Planning. "His efforts have helped CPAs gain greater recognition as financial planners."

Framson is a member of the California Society of CPAs and the National Association of Personal Financial Advisors. He holds a bachelor's in accounting from the University of Bridgeport and a Master's Degree in taxation from the University of Southern California.

The award was presented in January, 2003, at the AICPA's Annual Personal Financial Planning Technical Conference in Phoenix.



